

# You and the arts

In autumn 2014 we commissioned 'The Arts and You' survey, which asked over 400 people across South East Northumberland what they think and feel about the arts and about how people are taking part.

People value the arts



97% of respondents agree that it is important to have art in our lives

The arts inspire people

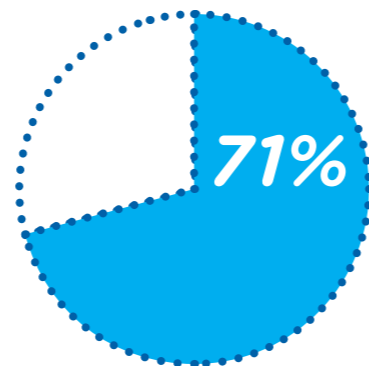
78%

of respondents agree or strongly agree that they are inspired by the arts

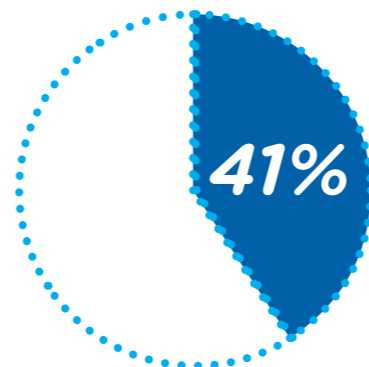
78%

of respondents agree or strongly agree that the arts are 'for people like me'

People are taking part or attending arts activities regularly



71% of respondents have attended or participated in arts activities at least 3 or 4 times a year in the last 12 months



41% of those respondents take part at least once a week

Friends, family and community are important

84%

of respondents prefer to take part in arts activities with their friends and families

Taking part in the arts can help people feel better about themselves



91% of respondents agree or strongly agree that the arts can help make people feel better about themselves

WEMWBS scoring used across the bait programme helps identify how taking part in arts activities affects how people's sense of well-being can change (see pg 14)

There are still more opportunities to develop



59% of respondents agree or strongly agree that there are lots of opportunities to get involved with the arts



Only 32% of respondents said they felt they had the opportunity to design their own arts projects

With our partners we are using the findings to help develop the next stage of bait. The results from the survey show that people really value the arts and feel the benefits of taking part. However there is more to be done to jointly create further opportunities, so that the creative ambition of people in South East Northumberland can be fully realised.

'The Arts and You' was commissioned from Consilium Research and Public Knowledge as part of the overall evaluation of bait.

For a copy of the full report visit, [www.baittime.to/review](http://www.baittime.to/review)